

Lose the clutter.

Win the campaign.

Acme Distribution
4500 Parkside Dr
Henderson, TX 75420

SHIP TO: Genevieve d'Entremont
2442 TELEGRAPH AVE.
Unit 5A

BERKELEY, CA 94704
CA 947 0-48



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UPS EXPRESS
TRACKING # 1Z 12345



WE APPRECIATE YOUR ORDER!
As Our Special 'Thank You,'
Don't Miss This Exciting FREE GIFT Offer
From Our Friends At Almost Golf!

FREE Golf Balls!

World's Safest, Precision Performance Practice Balls!

Amazing POINT-GOLF BALLS
Turn Your Backyard Into A Practice Range!

GET 10 BALLS FREE!
\$10.00 value

The First CO-Pressurized Practice Ball With REAL BALL FLIGHT & PERFORMANCE!

- #1 100 Course Ball in Golf!
- True Spin, Trajectory & Accuracy!
- Travels 1/2 As Far As Regular Ball!
- Practice Safety Anywhere!

Best product to impact the future of golf - Golfweek Magazine

GET YOURS NOW - FREE!
Call Toll-Free 1-888-497-4276
or order online: www.almostgolf.com/spec062

almostGOLF
Technology Provided by ZettSpace Inc. Patent Pending

It's like direct mail...but better.

Do you like the targeting and measurability of direct mail...but not the high cost and large order sizes? Do you worry your lists are outdated? Or that despite the resources spent on copy, design and printing, your creative is getting lost amidst stacks of mail?

Zadspace offers an entirely new medium (called "Zads") for direct marketing and direct response marketing. Zads have all of the benefits of direct mail, but **none of the pain points**. Even better, they come with a unique set of advantages all their own, such as a clutter-free environment, confirmed hand-delivery and individually trackable impressions.

What is a Zad?

A Zad is a 4" x 6" advertisement in a place no one's thought to explore - the dull brown exterior of a package. Truly, it's the proverbial blank canvas, which means there is nothing to compete with your vivid, full-color Zad. Placed next to the shipping label on the top of the box, each Zad is a prominent peel-off label that can't be missed or ignored.

What makes Zads even more compelling is the recipient's state of mind. People get excited to receive a product they've ordered, and it's during this emotional high that advertisers can deliver relevant, personalized messages and connect with consumers. As a result, Zads enjoy a positive association with the purchased item and an implied endorsement from the trusted retailer.